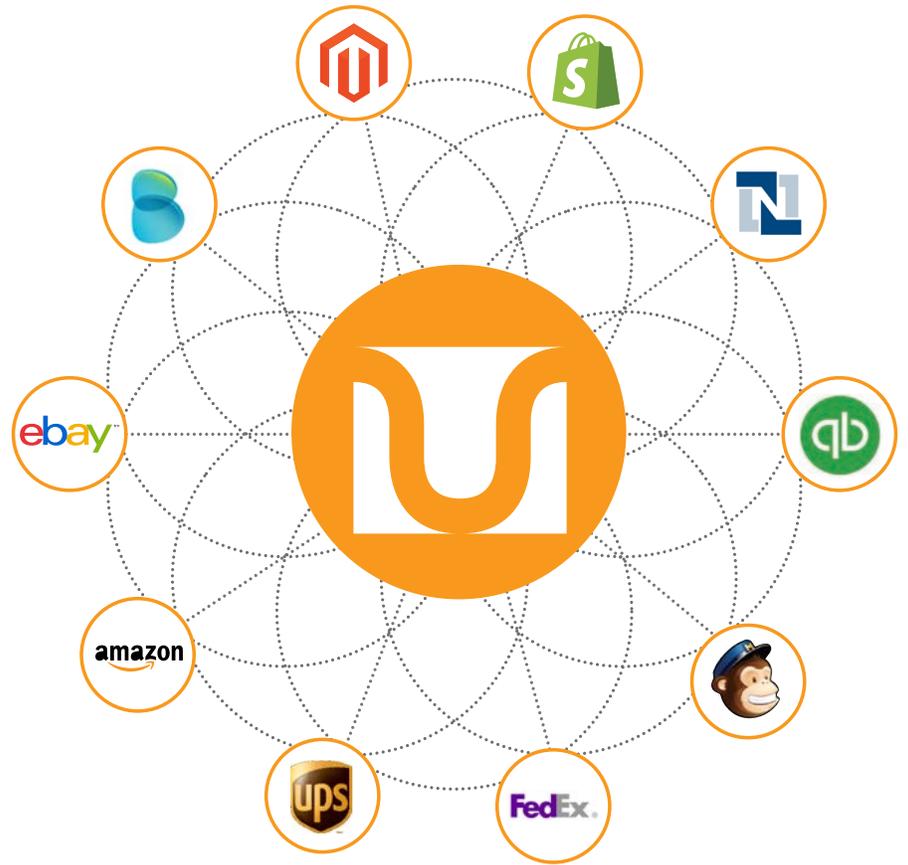# unify

Looking to streamline your growing operations?

Finally, the disparate worlds of marketplaces and platforms connect to bring you actionable financial insights and smarter business strategy. Unify allows you to run your online retail company from a single location without compromising the agility required to compete and win in the ever-changing e-commerce world. It's time to simplify and scale.

Customers rave about Unify

"We do several thousand orders per month and needed a solution that could work with that type of volume. Unify has allowed us to eliminate two full-time positions on our order entry and invoicing team."

—MyBinding.com

"We ship around 100 orders per day, but whether your store is big or small, you should be recording your sales in an accounting software like Quickbooks. This is a time-consuming effort. Unify easily pays for itself."

—Diode Dynamics

"Webgility is an amazing company with amazing software. It saved me hours of manual transactions and the Customer Success Team goes out of their way to help, and even customize, your program."

—Geek Alliance

"You can't run your business with incorrect data in QuickBooks. You're making key, critical decisions based on that data, so it had better be right."

—Honeybee Gardens

Key Features of Unify

Multi-channel Selling
Build your business on any marketplace or platform and manage these multiple channels using a single solution. Control all orders, customers, inventory, and financials.

Order Management
Manage order statuses across all sales channels—filter, search, import, export, schedule automatic posting into accounting, create phone orders, process returns, and add notes.

Inventory
Track and update what's listed across channels, adjust prices, and know when you need to order more. Easily add sales channels and product listings from a master list.

Shipping
Connect orders from stores to carriers to compare rates. Print labels or pick lists, sync inventory and accounting, validate addresses, track shipments, and notify customers.

Email Marketing
Integrate your company with automated email marketing platforms like MailChimp and others to run customer reports, sync customer lists, and execute marketing promotions.

Accounting
Automatically post all of your sales information, revenue streams, fees, and expenses into your accounting software and know it is timely, accurate, organized, and compliant.

Tax Compliance
Record sales tax in your accounting across all channels so you know how much tax has been collected and what's owed. Validate and track sales tax for full compliance.

Analytics
See all channels, expenses, inventory, and financial data to increase revenue and streamline. Strategize with sales forecasting and see reports on shipping and customers.

Collaboration
Streamline operations and save money with multi-user access. Connect stakeholders with one set of data from orders, inventory, shipping, and accounting to minimize errors.

Workflow Automation
Automate multi-channel e-commerce processes to eliminate errors and streamline operations of order and inventory management, accounting, and shipping.

Call to Schedule Your Demo of Unify
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